

How To Make Sure You Get A Second Date

(Almost Any Time You Want One!)



Dave Elliott's
Second Date
Formula™

Dave Elliott's Second Date Formula™



**Bring Out Your Best On Every Single Date And
You'll Be Part Of A Couple In No Time.**

24 Great Reasons why you should use this!

In other words, what's in it for you?

- Eliminate the pre-date jitters & nervousness!
- Show up at your very best!
- Be proud of how you showed up!
- Celebrate every single date!
- No more second-guessing yourself!
- Be more present!
- No more awkward silences!
- Showcase your grace!
- Make your date feel great!
- Find out more than you ever expected!
- Open up a man & see his full greatness on display!
- Call out the hero!
- Learn to love it all!
- Appreciate a man right where he is!
- Live with an attitude of gratitude!
- Focus on abundance!
- No more scarcity or fear!
- Let him see the best in you!
- Step into Confidence!
- Demonstrate your Radiance & let it shine!
- Feel safely Vulnerable!
- Trade your fear for love!
- Trade control for influence!
- Screen for red flags!

**Introducing Your
New Primary Dating
Focus...**



What Can I

About This Man?

- ✓ **Recognize**
- ✓ **Respect**
- ✓ **Admire**
- ✓ **Appreciate**
- ✓ **Adore**
- ✓ **Notice**
- ✓ **Commend**
- ✓ **Honor**
- ✓ **Love**

The Secret Of The 2nd Date Formula: **Appreciative Eye**

Before I share this with you, please be aware that it has the power to not just change your dating life. It just might change your ENTIRE life! That's because it represents a global shift in your mindset & literally has the power to change how you see everything.

I want to introduce you to the concept of APPRECIATIVE EYE, sometimes also known as Appreciative Inquiry or AI.

Here are some important organizing principles of Appreciative Eye:

– People are basically doing the best they can with the awareness, tools, skills, beliefs & habits they possess in the moment.

When you meet people where they are and look for the best in them, you'll not only be received as positive and gracious, other people will almost certainly find you likable as well. And Likability is a powerful superpower to master! *CRITICAL NOTE: This does not mean you put up with nonsense or ignore bad behavior.*

– Your behavior and expectations are already shaped by your beliefs before you ever meet someone new.

If you believe people are essentially good, you'll mostly attract far more good people and move away from the wrong ones relatively easily. If you fear getting close to the wrong people, your vigilance and fear will burn you out and at the same time, seem unattractive and actually repulsive to the right people you seek.

– If you look for what's great, you'll find it. And if you look for what's wrong, that's always available, too. So what do you WANT to find?

You are a powerful manifestor; effortlessly attracting exactly the lessons you need. In other words, As you believe, so you receive. You have the power to focus on what you want at all times. The question is – will you learn to master this awesome power – or will it master you?

– When you develop real trust by seeing the best in people, it can encourage vulnerability and a will to see what they currently do not realize.

When you “go first” by liking other people immediately, it unleashes the Law of Reciprocation, making it highly likely that they will like you as well.

Since we all tend to like people who seem just LIKE US – or – those who like us as we are already, that gives you a rare ability to influence even people you just met.

– Appreciative Eye helps you build relationships around what's great instead of what's wrong.

If you've ever heard the saying “seek & you shall find,” it is absolutely true. If you look for traits/aspects you like, you will know the power of “where focus goes, energy flows.” If you grow the parts you like and admire, by comparison, the parts you could do without tend to shrink in relation.

– Once you have rapport, trust and confidence, you have the ability to influence – and that is far more powerful and effective than a desire to control.

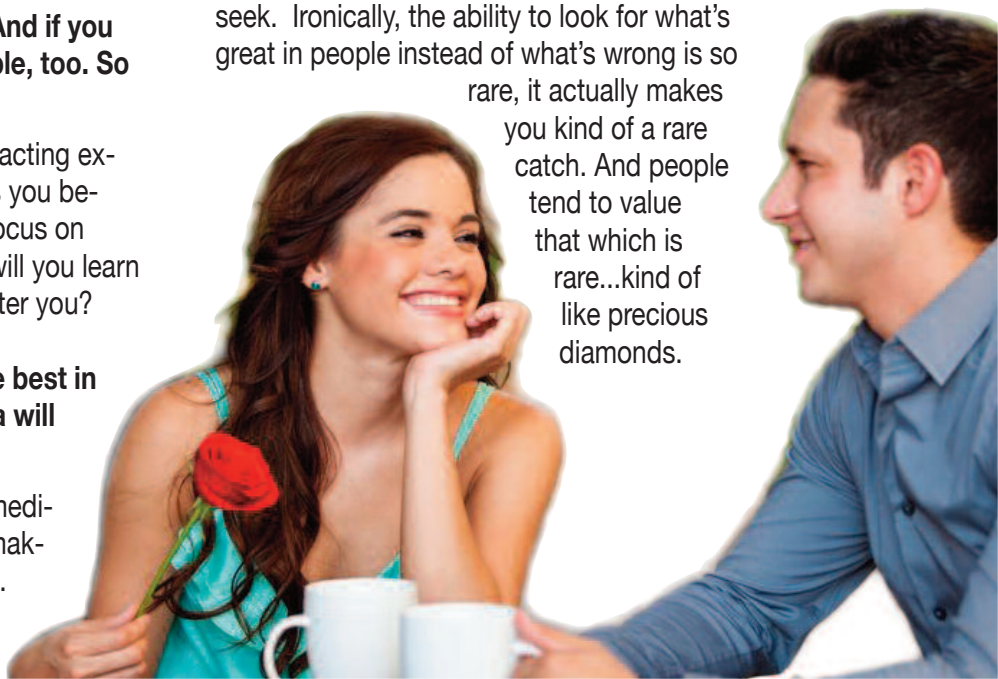
Most people prefer to feel in control but it is an illusion. True masters start to see that their ability to influence is far more real and reliable than any misconceptions about the power to control other people and events.

– It's a lot easier to build a relationship on what's already good than to look for what's wrong and try to change people.

That's what most people use as their sorting criteria. They show up on a date and begin to probe for “what's wrong this one?” There's probably no more self-defeating habit in all of dating than that misguided, learned behavior.

– Basically, there are 2 primary sorting styles. You're either a Matcher or a Mismatcher. Which one would you like to be?

Matchers look for what they have in common in order to connect. Mismatchers look for what's wrong so they can reject. And somehow, they both find what they seek. Ironically, the ability to look for what's great in people instead of what's wrong is so rare, it actually makes you kind of a rare catch. And people tend to value that which is rare...kind of like precious diamonds.



Your Assignment:



On your date, you only have one job. Just one. It's not to be funny, clever, awesome, look great & say all the right things. Nope. It's way easier than that! We're going to chunk it down to **ONE THING**.

Your **ONLY JOB** is to meet this man across from you and seek out the very best in him – then reflect it

back to him. Now you're going to do it at a minimum of 3 times before you can leave. And that's if he's a total jerk and it's hard to find 3 good things. But it's important that you do it because we're working on building a skill and a new habit here. That takes time and practice. Most of you will need to find and reflect **FIVE** things before you are free to go. Here's how it works. Remember to ask good **open-ended questions*** as you get to know him (which are simply questions he can't answer with a simple 1-word response like 'Yes' or 'No.')

If he says....*he's an entrepreneur who's been in business for 5 years...*

You say..... **"Wow, I really admire someone who has what it takes to operate their own business..."**

If he says....*he's a single dad and he brags about his kids...*

You say..... **"That's really admirable that you're so active in your kid's lives."**

If he says....*he's a fitness enthusiast who runs marathons...*

You say..... **"I really respect someone who makes fitness and health a priority."**

If he says....*he volunteers or sits on a board of a charitable foundation...*

You say..... **"That says a lot about a person's character when they prioritize giving back to their community."**

If he says....*he put himself through school & earned a degree in electrical engineering...*

You say..... **"I appreciate how hard it is to work your way through school and admire people who just won't quit when it gets tough..."**

If he says....*he only works to fulfill his passion to travel the world...*

You say..... **"Well it's clear you have a passion for adventure. I'd imagine you see the world very differently from most when you have such a global perspective."**

If he says....*he's basically a workaholic whose job is his first priority...*

You say..... **"That wouldn't work for me because I'm at a different place in my life but I can certainly respect the drive and commitment that would take."**

If he says....*he's only looking for someone to date casually and isn't open to a relationship or marriage...*

You say..... **"Even though that's not what I'm looking for, I respect people who know what they want & communicate it honestly."**

I want you to see that you don't have to give phony, non-specific praise or blow smoke. You don't have to pass judgment on their values and desires or make them wrong. Plus, you don't have to twist yourself into a pretzel to try to make everyone you meet "the one." It's actually kind of attractive when you know your own value and refuse to compromise – while not making anyone else wrong either. That's what makes you a high-value woman!

Now once you get to five, you can leave if you wish. Or you can choose to stay. For those who are over-achievers, feel free to keep going as long as it's in integrity. I am not suggesting you give phony, unwarranted praise. I am asking you to simply be present and authentic while asking yourself one simple question:

What do I like about this man?

No matter what happens, chances are, if you do what I'm suggesting, **your odds of getting a 2nd date – if you want one – go up exponentially!**

Whether it's simply a quick drink...or the first night of the rest of your lives together...



Your job is incredibly simple:

**Always Leave
Them Better Than
You Found Them.**

That Sounds Like A Tall Order, But It's Actually Quite Simple

You get to leave someone better than you found them any time you look for the best in them. You can do it with a simple compliment. A polite response. A kind gesture. In fact, it's as simple as a warm smile with no expectation of a return.



Since it's so simple, you can just relax on a date and stop focusing on what you need. No more worrying about whether they like you. No more trying to label things or control what happens next. Just go and BE your awesome self!

Transform Your Dating With This Simple Success Tip:

Become A Master Of Open-Ended Questions



Bring out the best in the men you meet and set them up to win by mastering the simple art of asking **Open-Ended Questions*** as you get to know him. Just be sure to frame your question so it requires more detail than a simple "Yes" or "No" response. True masculine energy seldom wastes words but don't make that wrong. If you want to know something, just set him up to win and you just might be surprised how much he shares with you.

Close-ended question:

Q: **"Do you like your job?"**

A: "Yes" [silence....]

Open-ended question:

Q: **"WHAT do you like about your job?"**

A: "Hmm, great question...." [informative list ensues]

How about yet another inspiring and **SCIENTIFIC REASON**

why this approach would benefit you AND the world?

It's called Self Perception Theory.



A big part of what I do in helping my clients improve the quality of their life – specifically in relationships – comes from helping them to **KNOW & SHOW THEIR VALUE**.

This comes from getting real clarity about who you are & what, specifically, you bring to the table for a potential partner. With that clarity comes real power and a much better chance of embodying that power. **THAT** is incredibly attractive.

In order to do that work, I use a variety of methodologies to help my clients upgrade their self-worth. Sometimes that requires deep one-on-one work done in private. Sometimes, it's not so hard at all. It simply comes from asking powerful questions that lead to empowered answers.

Not all of that work is internal and that's where the science comes into play. In Self Perception Theory, researchers have discovered that a portion of people's self concept comes not from their thoughts only, but also from their **BELIEFS, ACTIONS and ACTIVITIES**.

In other words, one of the most important ways you CONFIRM and ACKNOWLEDGE your own value is by DOING VALUABLE, HONORABLE THINGS.

When you show up gracefully and meet people where they are while leaving them better than you found them **THAT MAKES YOU A GOOD PERSON.**

When you try to make the dating experience a little more pleasant and rewarding for everyone you meet, **THAT MAKES YOU A GOOD PERSON.**

When you refuse to take the easier path of least resistance and, instead, choose to be a source of healing, **THAT MAKES YOU A GOOD PERSON.**

When you commit to not waste people's time or attention & show up in your very best empowered state possible, **THAT MAKES YOU A GOOD PERSON.**

When you commit to speaking truth kindly & letting people know where you stand without "ghosting" people, **THAT MAKES YOU A GOOD PERSON.**

When you raise your own standards and conduct yourself by doing what you say and saying what you'll do, **THAT MAKES YOU A GOOD PERSON.**

When you take the high road and do the right thing for the sake of the right thing, **THAT MAKES YOU A GOOD PERSON.**

Bottom line: when you do what it takes to show up as a good person, according to Self Perception Theory, **THAT MAKES YOU A GOOD PERSON.**

Take The Oath...

If you're committed to doing what it takes to transform your relationships with men, raise your right hand and make the following solemn pledge:

"I WILL become a master of seeking out the greatness in all people – especially men – and it is my solemn pledge to simply leave all people I meet better than I found them. From a smile to a kind word to reflecting back what I admire, I will not only change MY life but the lives of countless others. And so it is."

Welcoming Love
Get Ready to Manifest Your Mate

About Dave Elliott



When it comes to relationship transformation, Dave Elliott is a noted expert, author, international speaker and an accomplished coach who gets results for his clients all over the world. He's especially gifted at teaching smart, amazing women how to bring out the very best in men – rather than suffering through their worst. Whether he's sharing his expertise in books or products or on some of today's most widely-read relationship websites or on TV, radio or stage, you'll come away with the new awareness, skills and strategies to get the breakthrough results you really want and need.

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Extra Credit

For even more incredible tips on how to captivate a man & create intrigue, pick up my book ***The Catch Your Match Formula™*** where I help you create a compelling story that will absolutely hook your date and have him wanting to know more! In the book, I go through a step-by-step formula where I do far more than help you create an incredibly effective dating profile (if you want one). I also help you learn to develop a compelling story and speak in attention-grabbing "sound-bites" that generate curiosity...intrigue....and attraction!



<http://catchyourmatchbook.com/>

• Bonus Content •

In *The Catch Your Match Formula*, I teach all about

The Three C's of Online Dating

Curiosity • Connection • Chemistry